MEDIA ADVISORY

Northeastern University Libraries Unveils New Website, library.northeastern.edu

New site improves user experience through search and discovery, enhanced access to research support, and powerful interactive functionality.

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Boston, MA – The Northeastern University Libraries today launches a redesigned library website at library.northeastern.edu. The new website reflects a major institutional commitment to improving access to online library services and resources across campus and to remote locations. After extensive usability testing, focus groups and competitive assessment, the rebuilt site makes navigation easier and takes into account the primary functions users need when visiting the library online.

Built on Drupal, the leading open-source content management technology, the new website is flexible, configurable, and allows for digital innovation and sustainable growth going forward.

The new homepage welcomes visitors with a prominent search system, an interactive menu, and engaging content that displays exhibits, polls, featured resources, and blog feeds in real-time. Visitors to the website will be able to choose from a customized site menu at the top of the homepage, which bases displayed content on their user status, such as graduate student, faculty member, etc. There are also quick links to frequently used site features, like study room booking and 24/7 chat with a research assistance librarian.

"The new site is easy to use and continues the Library's commitment to the Northeastern University community: those who use the Library from within our walls and from around the globe,” says Will Wakeling, Dean of Libraries. “With website traffic reaching more than 2.3 million page views last year, the Library is now as much an online as a physical space, where users are accessing the online resources and digital content that represent the fastest growing piece of the Library's collections.”

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About Northeastern University Libraries
Northeastern University Libraries consists of Snell Library, John D. O'Bryant African-American Institute Library, and Marine Science Center Library. The libraries welcome over two million online and walk-in visitors a year. Collections include 964,000 volumes, 139,000 e-books, and 42,500 electronic journals.
The libraries provide award-winning research and instructional services, a pioneering multimedia content creation space, a very popular Meet the Author series, and house internationally recognized special collections that document social justice efforts in the Greater Boston area. Northeastern has an ambitious vision to expand its digital initiatives, building on its institutional repository and digitization of special collections. The libraries continue to break new ground in scholarly communication, interdisciplinary research, and the emerging field of transliteracy – the ability to read, write, and interact across multiple media formats. Northeastern University Libraries lead the way in redefining library service in the 21st century. For more information, please visit library.northeastern.edu.

About Northeastern
Founded in 1898, Northeastern University is a private research university located in the heart of Boston. Northeastern is a leader in worldwide experiential learning, urban engagement, and interdisciplinary research that meets global and societal needs. Our broad mix of experience-based education programs—our signature cooperative education program, as well as student research, service learning, and global learning—build the connections that enable students to transform their lives. The University offers a comprehensive range of undergraduate and graduate programs leading to degrees through the doctorate in nine colleges and schools. See northeastern.edu for more information.

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