Empower: The Campaign for Northeastern University is raising funds to reshape the future of teaching, learning, and discovery. The campaign’s strategic fundraising priorities—students, faculty, and innovation in education and research—intersect at the library, a hub of scholarship and creative endeavor.

With generous support from the Northeastern community of alumni, parents, faculty, staff, students, and friends, the library is bringing essential information and resources to every scholar in Boston, across the U.S., and around the world.

Giving Opportunities

- Resources and Collections
- Digital Scholarship
- Archives and Special Collections
- Creativity and Innovation
- Space, Reimagined

Here in the library, we are embracing the future while building on the past. Our aim is to create a 21st-century information resource for Northeastern’s students, scholars, and researchers that is second to none. Without this, our global research university cannot thrive.

With your help, we can harness the best of the new technology, the richness of the print and digital universes, and the ingenuity of our staff. And we’ll continue to play a crucial role in advancing Northeastern’s mission in education and research.

Nothing is stronger than the power of knowledge. Through Empower: The Campaign for Northeastern University, we invite you to help us generate that power with your own generosity. Thank you!

WILL WAKELING, DEAN OF UNIVERSITY LIBRARIES
Associate Professor of Design and Architecture Kristian Kloeckl aims to make cities more accessible, effective, resilient, and delightful to explore. His expertise lies in turning data generated by digital urban systems—energy grids, transport systems, telecommunication networks—into tools that allow people to comprehend and effect changes in their environment.

To stay abreast of his field, Kloeckl makes extensive use of e-journals, including *The Journal of Ambient Intelligence and Smart Environments* and *Environment and Planning B*.

“If you want to do high-impact research,” says Koeckl, “access to the best, most recent research in your field is essential in order to build on it and not lag behind.”

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**GIVING OPPORTUNITIES**

**Resources and Collections**

As a global research university, Northeastern has high ambitions, continually adding new faculty and forging research and academic collaborations worldwide. As inquiry expands into new areas, the library must acquire materials in emerging fields, from drug discovery, cybersecurity, and data visualization to informatics. Ready access to primary resources enables faculty and students to make groundbreaking discoveries. With your support, these investigators can requisition invaluable databases, e-journals, books, music, videos, and images from anywhere in the world, in virtually any subject area.

- **Endow** a collection to purchase materials in a given subject in perpetuity.
- **Contribute** to the Library Resources Fund to acquire special digital collections beyond the reach of the library’s annual budget.
- **Support** the conversion of journal subscriptions to electronic format, to make them more readily available to Northeastern scholars and researchers in Boston, on our graduate campuses, and around the globe.

**E-JOURNALS, INSTANTLY**

**Associate Professor of Design and Architecture**

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“I see gifts that build the library’s collections as a benefit for generations of students, something of value that will last long after I’m gone.”
—William H. Garvey III, AS’80

Though his son is just a teenager, Bill Garvey is already thinking about his legacy—including his philanthropy. “When you’re as fortunate as I’ve been,” he says, “you want to pass that on.”

Having supported Northeastern for more than three decades, this pharmaceutical industry consultant bequeathed stock to Snell Library through his will. Garvey also endowed a fund to purchase biomedical e-journals, books, videos, and databases. Even as his fund grows, he adds new gifts each year.

E-materials like his are marked by a digital bookplate. An indelible stamp—”The William H. Garvey III Library Fund”—lets users know that a thoughtful alumnus stands behind their work.
REFRAMING CARIBBEAN HISTORY

An online trove of 18th- and 19th-century newspapers, novels, poetry, and other documents, Northeastern’s Early Caribbean Digital Archive has inspired a reappraisal of the economics, history, and culture of the colonial Caribbean—Cuba, Haiti, Jamaica, and other countries at the center of Atlantic culture and commerce. In digitizing, sharing, and preserving these original materials, English professors Elizabeth Maddock Dillon and Nicole Aljoe and their students are excavating stories of slaves who previously had no voice.

The library’s Digital Scholarship Group is the team’s collaborator, building the infrastructure to support this online archive and make the texts and research available to a global community. Information once hidden from the light of day can now be readily accessed for research and teaching.

GIVING OPPORTUNITIES

Digital Scholarship

A revolutionary new mode of research in the humanities and social sciences, digital scholarship involves analyzing literature in much the same way scientists do laboratory data. Working with digitized print material and images, video, and social media, scholars can now gather, collate, explore, and share information to arrive at a new understanding of the world. Within the library’s Digital Scholarship Group, faculty and students are creating and analyzing digitized texts; they are also developing new publishing and research tools capable of handling vast sets of data and other material. Your support enables Northeastern researchers to disseminate their creative work digitally and collaborate with audiences worldwide.

**Fund** a special project or the creation of novel platforms that support, preserve, and share digital research.

**Purchase** texts in raw formats from publishing companies for use in digital research.

“Together, we decided to support the library because a gift to Snell Library is a gift to every student.”
—Thomas, E’69, MS’71, and Carol Kerr, Ed’73

While crafting their estate plan, asking, “What matters to us most?” alumni Tom and Carol Kerr left a generous gift through their will to the Dean’s Innovation Fund at the library, where both spent long hours as undergraduates.

“A library doesn’t have an obvious base of alumni support,” Tom says. “Through Snell, we can make the biggest impact on the most students, in every discipline.”

The couple marvels at the library’s embrace of the digital age. “To have all that information at your fingertips—to be able to share it and collaborate—is remarkable,” says Carol. “Northeastern deserves a library that is always on the forefront.”
RECONSTRUCTING HISTORY

Northeastern traces its origins to the YMCA of Greater Boston’s Evening Institute for Young Men, which began offering classes for workers in 1898. In 2011, the university and the Y on Huntington Avenue renewed their partnership. Following a renovation of the Y’s historic building in 2014, university students moved into housing erected on the site. Charged with creating a permanent lobby exhibit for the Y, the University Archives staff led faculty and students in chronicling the Y’s role in shaping Boston’s cultural, social, and political history. The exhibit features a touch screen and a scale model of the Y’s grand building made from archived blueprints in Snell Library’s 3-D printing studio.

“Fifteen years of news clips, TV coverage, budgets, posters, and meeting minutes remind us all of why we must speak truth to power.”
—Nancy J. Caruso, BS’52, MEd’56, H’00

Of Nancy Caruso’s many gifts to the library, one arrived in boxes. In 2014, she presented to the archives her personal records of community activism during the Big Dig, one of the largest civic engineering projects in Boston’s history. The Big Dig removed the John Fitzgerald Expressway, resulting in the construction of the Rose Kennedy Greenway and the disruption of Boston’s historic North End. Caruso organized a group of residents to mitigate noise and ensure public safety during the construction. They were called the North End Waterfront Central Artery Committee (NEWCAC).

“NEWCAC was a valued partner to complete the project,” says Caruso, who set up a fund to preserve her and others’ dig-related materials. “For students, it’s a lesson about how politicians, engineers, and ordinary people can work together.”

GIVING OPPORTUNITIES

Archives and Special Collections

The Archives’ mission is to preserve Northeastern’s own unique history and that of underrepresented communities in Boston’s neighborhoods. Acquisitions include university publications and academic department records, as well as newspapers, artifacts, and the personal and professional papers of Boston-based champions of civil rights and social justice. These primary source materials—evidence from which accurate histories and biographies are built—are used by students, faculty, journalists, community members, and scholars worldwide. Your gift will advance their work and inspire a new generation of civic leaders.

Endow an archivist position to oversee the preservation and curation of important records from community organizations in Boston. Sponsor the preservation of a collection and a related finding aid online. Support the digitization of a collection.

Clockwise from left: An engineer’s schematic from the Big Dig Collection; Head Archivist Giordana Mecagni with posters from the AIDS Action Committee Collection; sections of a 3-D-printed model of Boston's historic YMCA.
SOUNDS AND MUSIC

In 2014, music industry major Lee Schuna, AMD’16, became the first co-op student to supervise new video- and audio-recording studios at Snell Library’s Digital Media Commons. “I learned by troubleshooting on the fly,” Schuna says, adding that his expanding technical skills will prove critical to a career in audio production.

“I recorded a student composer and a string quartet, professors doing voice-overs, and an English-as-a-second-language class learning American songs,” Schuna recounts. He also taped local bands as they performed live.

For a music label he co-founded, Human Nature Records, Schuna engineered a fellow student’s first full-length record. By experimenting with “post-punk, indie alternative, and electronic genres,” he says, he is finding a rhythm and mastering his craft.

Clockwise from left: In the Digital Media Commons, music students rehearse during the Atlantic Brass Quintet Seminar; film students use the green screen to create special effects; 3-D-printed objects are on display.

“Northeastern is redefining the meaning of ‘library.’ The sheer creativity, the inventiveness, the collaboration—we were blown away.”
—Jim Smith, E’88

Jim Smith, E’88, and Amie Miller, AS’87, locked eyes in the library not long before they graduated. Married in 1991, the Smiths approach life with zest and drive, a trait they attribute to shared “NU DNA.”

On a recent tour of Snell Library, they found the energy in the Digital Media Commons infectious. “The studios for making video, music, and 3-D printing are amazing,” Amie says. “You get inspired just being there.”

Inside a glass-walled study room, they saw students huddled around a blackboard-sized monitor working on a case study. Today, the Smiths’ names appear on that wall—a reflection of their support for the Dean’s Innovation Fund, Snell’s collaborative study spaces, and the creativity they inspire.

GIVING OPPORTUNITIES

Creativity and Innovation

Snell Library is Northeastern’s hub for intellectual collaboration and creativity. State-of-the-art facilities designed for producing videos, recording music and podcasts, and printing prototype inventions in 3-D inspire novices and experts alike. Scores of computer workstations equipped with the latest software for film editing, animation, game design, architecture, and engineering support individual and group projects as well as training. You can drive creative thought and expression by investing in these core technologies.

Name a media studio in the Digital Media Commons. Support the development of training modules to teach students how to create multimedia projects and presentations.
“I enjoy funding projects that may not be covered in the budget but will help students now.”
—Paul Petracca, PNT’16

Northeastern parent Paul Petracca resolved to help Snell accommodate more students, who often work round the clock during finals week. After touring the library, Petracca made generous gifts to reconfigure more than 5,000 square feet and add 180 new seats, along with tables and outlets.

“THE HEART OF CAMPUS’’

From her first-semester job in the library through her senior year, Jennie Robbiano, SSH’15, came to recognize Snell as “the heart of campus,” evolving to meet every student’s needs.

“You can always find a study spot that’s just right,” she says, whether you want to curl up with a book, dive into research, or settle into the kind of “big, creative thinking” Snell’s environment inspires.

“It’s telling of the Northeastern spirit that our library has such awesome spaces and resources,” she adds. “I explored a lot of libraries in my college search, but nothing like this. A dynamic place that makes you want to learn for learning’s sake.”

GIVING OPPORTUNITIES

Space, Reimagined

The modern research library must provide spaces for learning, research, collaboration, creative expression, and digital creation. Faculty as well as undergraduate and graduate students in wide-ranging disciplines require a variety of well-equipped facilities. Our growing community seeks additional study rooms, space for teaching and holding conferences, and secure areas for work with sensitive data. Your support will enable Northeastern’s library to meet every user’s needs.

Name a study room for group and solo work.

Build a screening room for presenting data-visualization research.

Sponsor the renovation of event space to foster cultural and intellectual dialogues on campus.

© Wilson Architects

Clockwise from left: On the first floor of Snell Library, the InfoCommons boasts more than 170 computers; architecture majors study façade renderings on the curved projection screen; a student enjoys a book in The Hub, a reading space offering the latest in fiction and periodicals.

Campuswide, students are settling into new spaces designed for study and research. With visits to Snell Library exceeding 5,400 a day on average, Northeastern parent Paul Petracca resolved to help Snell accommodate more students, who often work round the clock during finals week.

When Petracca heard from his daughter that demand was high for room to spread out on Snell’s upper floors, he called the university’s fundraising staff. After touring the library, Petracca made generous gifts to reconfigure more than 5,000 square feet and add 180 new seats, along with tables and outlets.

Students flowed in and hunkered down. Dozens responded with enthusiastic thanks over social media and on Snell’s website.

© Wilson Architects

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YOUR GIFTS SUPPORT EVERY SCHOLAR

Northeastern's library is the university’s go-to place for collaboration, innovation, and exploration. As the epicenter for high-impact research and discovery, the library belongs to every scholar.

Through **Empower: The Campaign for Northeastern University**, we will expand our collections, and digitize journals and other materials so that scholars can access them anywhere. We will offer leading-edge resources and technologies that spark new ways of teaching and learning.

To achieve all this, we turn to you, for whom the library represents a universe of knowledge, vital to all research and scholarship. To be the best we can, we welcome your help.